

## Wibu-Systems and instellix Elevate Software Licensing into Revenue Infrastructure

- **End-to-end monetization: CodeMeter and instellix connect licensing, usage tracking, and billing in one continuous flow**
- **Automated lifecycle: From contract to revenue, processes run without manual intervention**
- **Flexible business models: Subscription, usage-based, and hybrid models supported at scale**
- **Global-ready architecture: Designed for multi-market operations, compliance, and high-volume growth**

*Integration of CodeMeter and instellix connects protection, entitlement management, and billing into a unified, automated monetization flow*

Karlsruhe, Germany – **Wibu-Systems, a global leader in software protection, licensing, and cybersecurity, announces its [integration with instellix](#), a next-generation monetization platform designed for subscription, usage-based, hybrid, and marketplace-driven business models.**

The joint solution transforms software licensing from a supporting function into an operational backbone, where entitlement management, usage tracking, and financial processes operate as one continuous system. By combining CodeMeter's secure licensing and protection technologies with instellix's advanced monetization capabilities, software vendors can automate the entire lifecycle from contract to revenue.

*“Software monetization is undergoing a structural shift. Licensing is no longer a back-office function: it is becoming part of the operational infrastructure of digital business,” said Stefan Bamberg, Director Sales and Key Account Management at WIBU-SYSTEMS AG. “With instellix, we extend CodeMeter beyond protection and licensing into a fully integrated monetization environment.”*

## **From Entitlement to Revenue: One Continuous Process**

The integration is enabled through standardized APIs that connect instellix with CodeMeter, linking commercial transactions directly to technical enforcement.

When a customer purchases a license, instellix automatically triggers CodeMeter to generate the corresponding entitlement. The license is delivered instantly, enabling immediate use without manual intervention.

At the same time, CodeMeter captures detailed usage data directly at the application level. This data is transferred to instellix, where it is processed into billing events, enabling precise usage-based invoicing and transparent customer reporting.

The result is a closed-loop system where every transaction, entitlement, and usage event is consistently aligned across technical and financial domains.

*“Growth stalls when licensing and billing operate in silos. At instellix, we’ve eliminated that gap and with Wibu-Systems as our partner, companies can now scale usage-based and hybrid models globally, with full confidence that every license event translates directly into revenue. Together, we give them something they’ve never had before: a single, automated path from license to revenue, across any business model, any market, any scale, stated Juergen Schmiezek, CGO & Managing Director, instellix.”*

## **Built for Modern Monetization Models**

The combined solution supports the increasing complexity of software-driven business models across industries such as automotive, e-mobility, software & technology, and manufacturing. It enables subscription, usage-based, hybrid, and marketplace-driven licensing strategies, combining automated license provisioning with real-time usage tracking and integrated billing.

Designed for global operations, the architecture scales across currencies, tax regimes, and compliance requirements. This allows software vendors to introduce new pricing

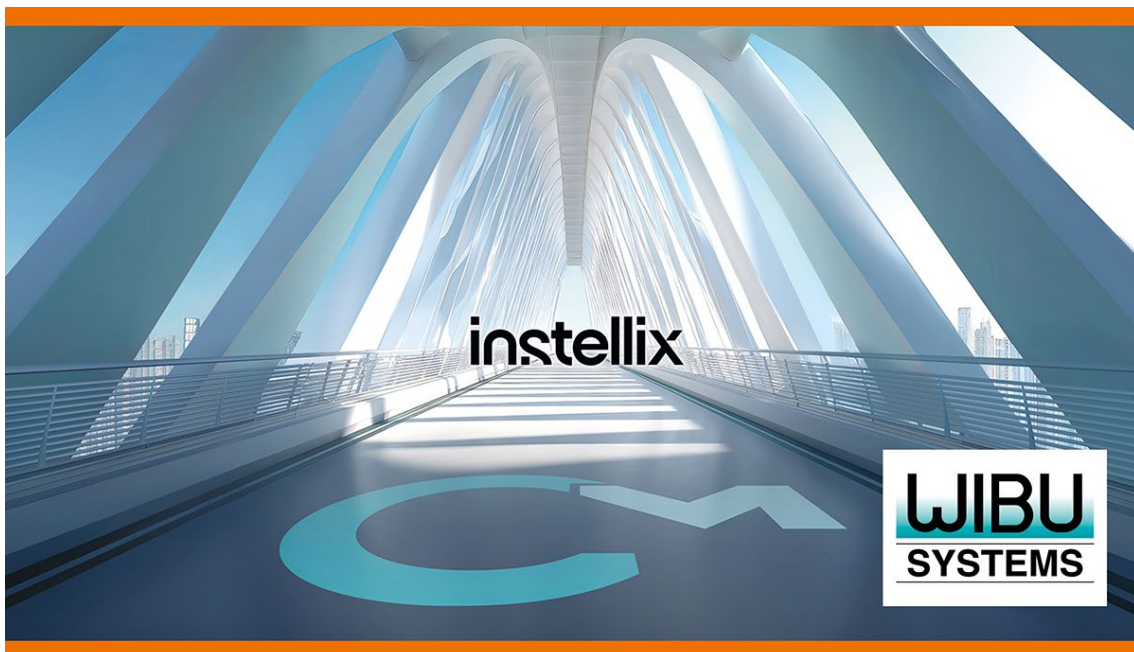
models without reengineering their existing systems, while maintaining full control over security, licensing, and revenue flows.

### **Strategic Impact for Software Vendors**

As software becomes the core of industrial value creation, monetization must evolve beyond static licensing models.

The integration of CodeMeter and instellix enables companies to align product usage, contractual logic, and revenue realization in real time. This reduces operational complexity, eliminates reconciliation gaps, and creates a foundation for scalable, data-driven business models.

Software vendors can respond faster to market demands, experiment with new offerings, and expand globally, while ensuring that every licensed feature, every usage event, and every invoice follows a consistent, secure, and automated process.



From license to revenue: Wibu-Systems and instellix connect protection, usage tracking, and billing into one continuous, automated monetization flow.

## Additional Dedicated Resources

- Integration web page: <https://www.wibu.com/products/codemeter-integrations/integration-with-instellix.html>
- Press release as audio file:  
[https://www.wibu.com/fileadmin/Audiofiles/press\\_releases/WIBU-PR\\_instellix\\_EN.mp3](https://www.wibu.com/fileadmin/Audiofiles/press_releases/WIBU-PR_instellix_EN.mp3)
- Press release images for download ready for print and online publications:  
<https://wibu.sharefile.com/public/share/web-seffeb095580b4876b3db43283f7c2f5f>

## About instellix

<https://www.instellix.com/> | Built in Europe. Scaled Globally.

### instellix – Future-First Monetization Without Limits

instellix is an API-first monetization platform built for the complexity that legacy billing systems cannot handle: usage-based pricing, multi-party settlements, dynamic tariffs, and automated global compliance across 80+ markets. Its multidimensional rating engine supports any business model – subscription, usage-based, hybrid, or marketplace – and scales from start-up to billions of transactions without reengineering. Tier-1 automotive leaders, SaaS scale-ups, and industrial IoT pioneers rely on instellix as the flexible layer between their existing systems and revenue.

## About Wibu-Systems

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Wibu-Systems is a global leader in cutting-edge cybersecurity and software license lifecycle management. We are committed to delivering unparalleled, award-winning, and internationally patented security solutions that protect the intellectual property embedded in digital assets and amplify the monetization opportunities of technical know-how. Catering to software publishers and intelligent device manufacturers, the interoperable hardware and software modules of our comprehensive CodeMeter suite safeguard against piracy, reverse engineering, tampering, sabotage, and cyberattacks across mainstream platforms and diverse industries.

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